



UPDATED AUGUST 2023

HOLLYWOOD BRANDED BRAND PARTNER LIST

- **TRADE + LOAN**
- **PAID PARTNERSHIPS**
- **CO-PROMOTIONAL SUPPORT**

HOLLYWOOD BRANDED PARTNER BRANDS

In addition to the brands listed below, we work with dozens of brands across a wide variety of categories on a project basis for Product Placement, Promotions, Licensing, Influencers, Gifting + Celebrity Events.



OTHER COUNTRIES + RESORTS

TOURISM PARTNERS



SANITATION + SELF CARE

HOME APPLIANCE



AUTO CARE

AUTO



PAYMENT + INVESTMENT SERVICE

FINANCIAL APP

CHARLES
&
KEITH

SHOES, BAGS, + ACCESSORIES

FASHION



NON-PROFIT CANNED + BOTTLED WATER

BEVERAGE



MESH WIFI

ELECTRONICS

ELEMIS

SKINCARE

BEAUTY



PAYMENT + BOOK KEEPING SERVICE

FINANCIAL APP



SMART HOME LIGHTING + APPLIANCES

HOME/ELECTRONICS

KAH||

OTHER BEAUTY + SKINCARE BRANDS

BEAUTY



ELECTRONICS

HOME/ELECTRONICS



MONTEREY BAY
AQUARIUM

NON-PROFIT SCIENCE AQUARIUM

NON-PROFIT

NARS

COSMETICS

BEAUTY

Passion Roses™

ROSES FROM COLOMBIA

FLORAL



AUTO CARE

AUTO



PENS, MARKERS, + HIGHLIGHTERS

WRITING INSTRUMENT

RADIX



DOMAIN REGISTRY

INTERNET



ALARM SYSTEMS

ELECTRONICS



Square

POS SYSTEM + CREDIT CARD

ELECTRONICS



THE BRAND

ARUBA TOURISM "One Happy Island"

arubatourism.com

ABOUT THE BRAND

Aruba is a Caribbean island 15 miles north of the coast of Venezuela, an autonomous dependency of the Kingdom of the Netherlands.

OPPORTUNITIES

ON SCREEN OPPORTUNITIES

- Storyline Integrations
- Talk Show Trip Giveaways
- Location Shoots
- Signage

CROSS PROMOTIONAL OPPORTUNITIES

- Trip Giveaways For Contests
- Co-Branded Advertising

SOCIAL PLATFORMS



BIO BIDET BY BEMIS | PRODUCTION PARTNER



BIDET TOILET



DISCOVERY DLX INTEGRATED BIDET TOILET

BIDET SEATS



BLISS BB-2000
BIDET TOILET SEAT



DISCOVERY DLS
BIDET TOILET SEAT

BIDET ATTACHMENT



SLIMEDGE BIDET
ATTACHMENT

THE BRAND BIO BIDET BY BEMIS

<https://www.biobidet.com>

ABOUT THE BRAND

BIO BIDET firmly believes that a clean and comfortable bathroom experience should be accessible to everyone. Their mission is to revolutionize time spent in the bathroom with top-of-the-line products, and eco-friendly practices that put your well-being first.

Bio Bidet can offer productions a range of bidet products from attachments that connect to traditional toilets up to fully integrated, heated, bidet toilets. Their top of the line bidet toilet has an auto-flush, is self rinsing, has UV sterilization, and has an adjustable heated seat with a wireless remote to control all functions.

Their wide range of bidets and bidet accessories are for any household income point. In addition to traditional props, we can provide product as set dec. in homes or offices, or packaging for retail locations. It's important to note that the brand is cognizant of the type of product they have and are willing to have a good laugh.

We can also provide product for home renovation series where such an item would add to the renovation creative.

OPPORTUNITIES

- **On Screen**
 - Storyline Integrations
 - Set Decoration
 - Prop Usage
 - Verbal Mentions
 - Donation for home improvement reality series

SOCIAL PLATFORMS



@biobidet



@biobidet



@biobidet



@biobidet



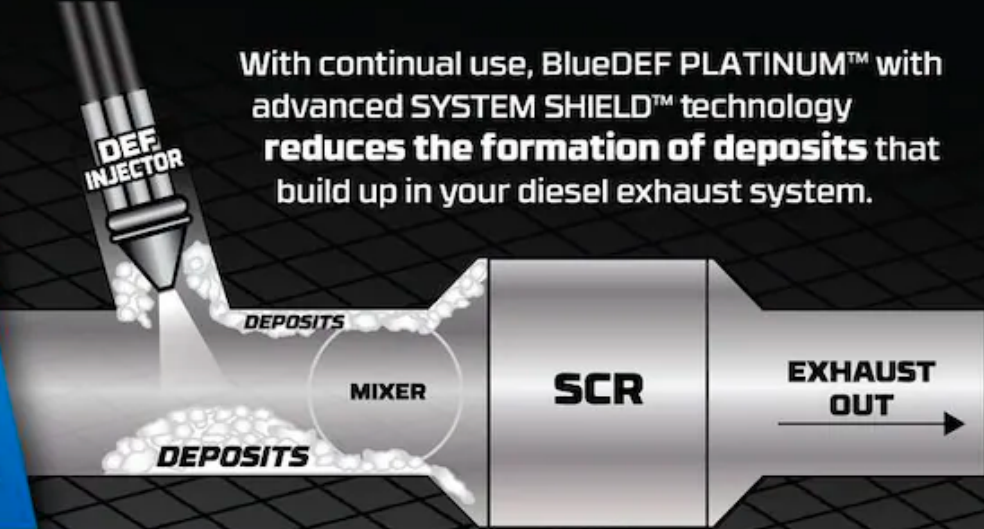
@biobidet1



@biobidet



Deposits create back pressure which can increase fuel consumption and reduce engine power.



THE BRAND

BLUEDEF

owi.com/commercial/brands/bluedef

ABOUT THE BRAND

BlueDEF® is the fluid (known as Diesel Exhaust Fluid) that is used in Selective Catalytic Reduction (SCR) systems on diesel engines to reduce NOx.

OPPORTUNITIES

ON SCREEN OPPORTUNITIES

- Prop Usage
- Set Decoration
- Verbal Mentions
- Signage

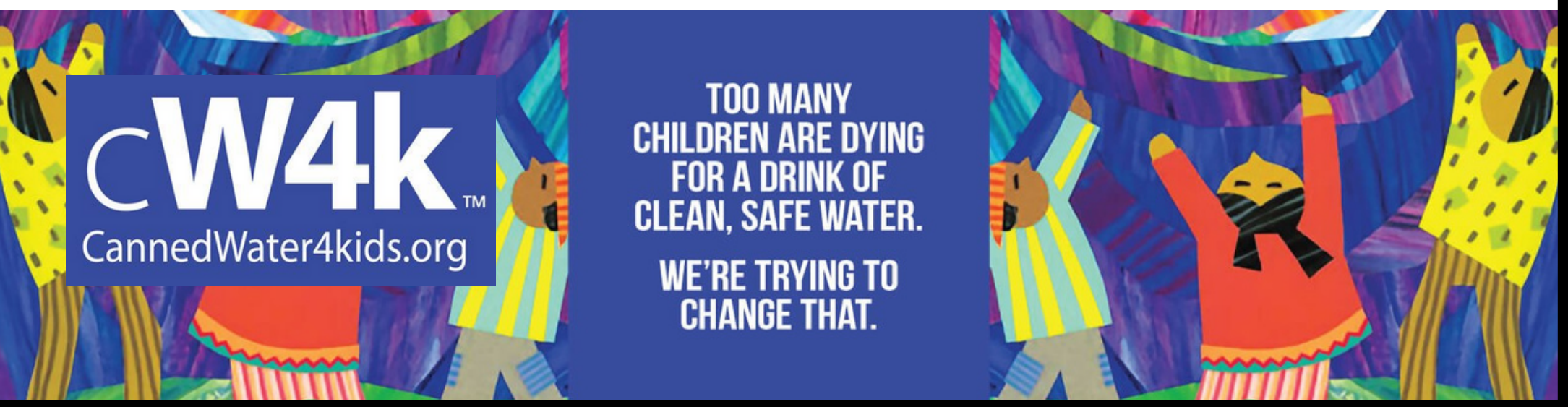
SOCIAL PLATFORMS



@bluedef_official



@BlueDEFOfficial



**BOTTLED WATER?
CHOOSE WISELY. THINK ABOUT YOUR DRINK!**

An aluminum can is 100% recyclable and able to become a new can in as little as 60 days! —virtually forever

Aluminum's stable properties protect what's inside ensuring product integrity

Aluminum chills faster. Keeps its cool longer than plastic.

95% of money collected by CW4k from the sale of this water helps fund and deliver clean water projects worldwide.

SMART CHOICE

Aluminum

The National Geographic Society found, "a whopping 91% of plastic is not recycled"

80% or approximately 22 billion plastic bottles end up in landfills every year

Coca-Cola said that just 7% of bottles are made from recycled materials. Nestlé Waters North America was at 6%.

It can take up to 400 years for a plastic bottle to degrade in a landfill**

Plastic is listed by many as the #1 threat to our marine ecosystem.

Plastic

© 2019 CannedWater4Kids • 202-240-8400 • www.cannedwater4kids.org • *Recent Oceanwatch Report **National Geographic Society

THE BRAND
CannedWater4Kids
cannedwater4kids.com

ABOUT THE BRAND

Great tasting water, with a purpose. 95% of every dollar of purchased CW4K helps fund and deliver clean water programs worldwide. Available in 16oz aluminum bottles and 12oz aluminum cans. CW4K is "Drinking Water -- with a Purpose" Giving back has never been so refreshing.

OPPORTUNITIES

ON SCREEN OPPORTUNITIES

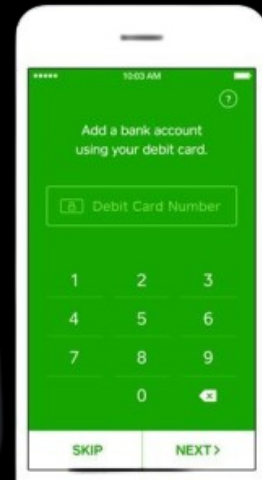
- Prop Usage
- Verbal Mentions
- Branded Cans and Bottles

CROSS PROMOTIONAL OPPORTUNITIES

- Co-Branded Advertising

SOCIAL PLATFORMS





Cash App

THE BRAND

Cash App
cash.app

ABOUT THE BRAND

Cash App is the easiest way to send money, spend money, save money, and buy cryptocurrency. Cash App believes in providing everyone with access to important financial services so they can fully participate in the economy.

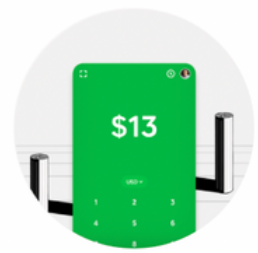
What Cash App Offers:

- A customizable debit card
- Online banking
- Easy money transferring
- Crypto currency purchasing
- Stock investment opportunities

OPPORTUNITIES

- Storyline driven with app, website, stock purchases, and crypto currency buying services.
- Mock screens can be created to fit specific storylines
- Verbal Mentions
- Branded Signage, Credit Cards, Apparel, etc.

SOCIAL PLATFORMS



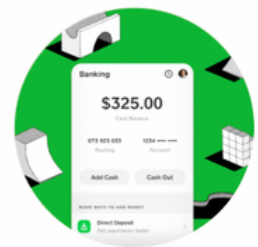
Send

Pay anyone, instantly.



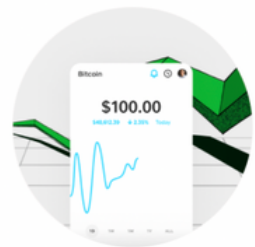
Spend

Design a debit card to match your style.



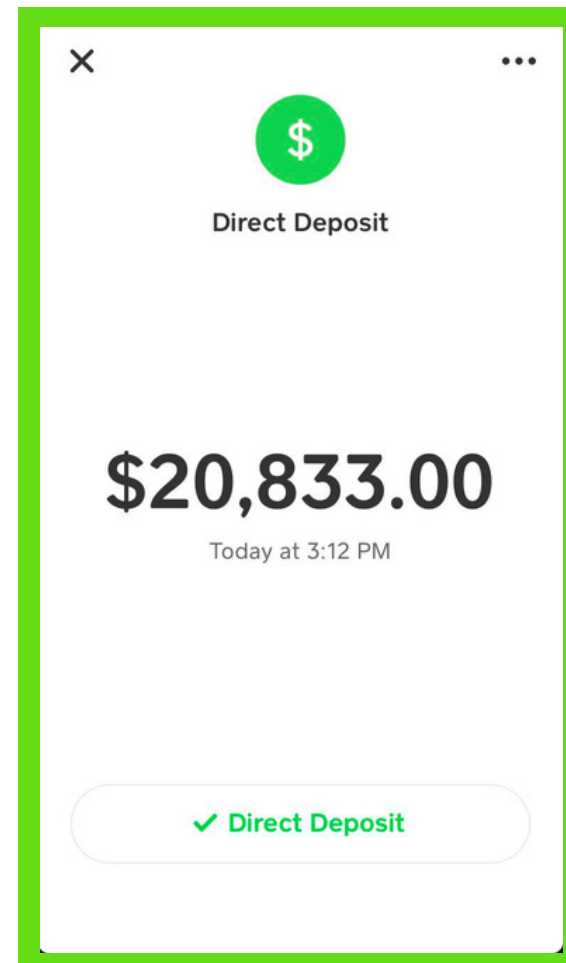
Bank

Speed up your direct deposits.¹



Invest

Buy stocks and bitcoin with as little as \$1.²



CHARLES & KEITH



THE BRAND

Charles & Keith
charleskeith.com/us

ABOUT THE BRAND

CHARLES & KEITH was founded in 1996 with a vision to empower women around the world to express themselves freely through fashion. The brand pushes the boundaries of modern footwear and accessories by constantly reinventing fashion with its curated collections.

Since its establishment the brand has expanded its reach beyond brick-and-mortar stores by offering its bags, shoes, and accessories on its website CHARLESKEITH.COM for online shopping. Its stylish and trend-focused designs are now available in Asia Pacific, the Middle East, Europe and US.

OPPORTUNITIES

ON SCREEN OPPORTUNITIES

- Storyline Integrations
- Prop Usage
- Set Decoration
- Verbal Mentions

OFF SCREEN OPPORTUNITIES

- Co-Promotion
- Capsule Collections
- Pop-Up Store Experiences

SOCIAL PLATFORMS



eero

an amazon company



THE BRAND

eero
eero.com

ABOUT THE BRAND

Finally. WiFi that Works! So much power in these little routers that boosts your internet's speed, reliability and security. The whole home wifi that just keeps getting better. The eero 6 system uses multiple devices that work together to send connection in every direction and throughout your home. eero calls this True Mesh technology, and it truly adapts to you and your family's needs. eero's True Mesh technology gets to know your home, its layout and network usage. Which supports faster speeds, greater coverage and security, and a more reliable connection. eero IS the heart of the connected house!

OPPORTUNITIES

- Influencer Gifting
- Celebrity Gifting
- Seeding

SOCIAL PLATFORMS





On-pack influencer partnership with @OliviaRubin

On-pack influencer partnership with @SkinnyConfidential

THE BRAND ELEMIS <https://us.elemis.com>

ABOUT THE BRAND

Elemis is a British born skincare brand that believes in skin health, proven results, feel-good skincare, and transparent innovation. Elemis is a skin wellness brand with an aromatherapist's soul, an artist's spirit and a scientist's commitment to results. The products harness the power of nature's finest actives, high performance delivery systems, and revolutionary technology. They create skin-friendly formulations that deliver clinically proven results you can see and feel.

OPPORTUNITIES

- **Co-Promotional Partnership**
 - Customized packaging, at-retail, co-branded media, PR stunts and pop ups, etc.

SOCIAL PLATFORMS



ELEMIS

LONDON





THE BRAND Expensify

expensify.com brand overview
we.are.expensify.com for corporate overview

ABOUT THE BRAND

Expensify is a payments superapp that helps individuals and businesses around the world simplify the way they manage money. Scan receipts, track business and personal expenses, and book travel all in one app. Eliminate expense reports with the Expensify card. Whether you own a small business, manage a team, or close the books for your clients, Expensify makes it easy so you have more time to focus on what really matters. "Live Rich, Have Fun, Save The World."

OPPORTUNITIES

ON-SCREEN OPPORTUNITIES

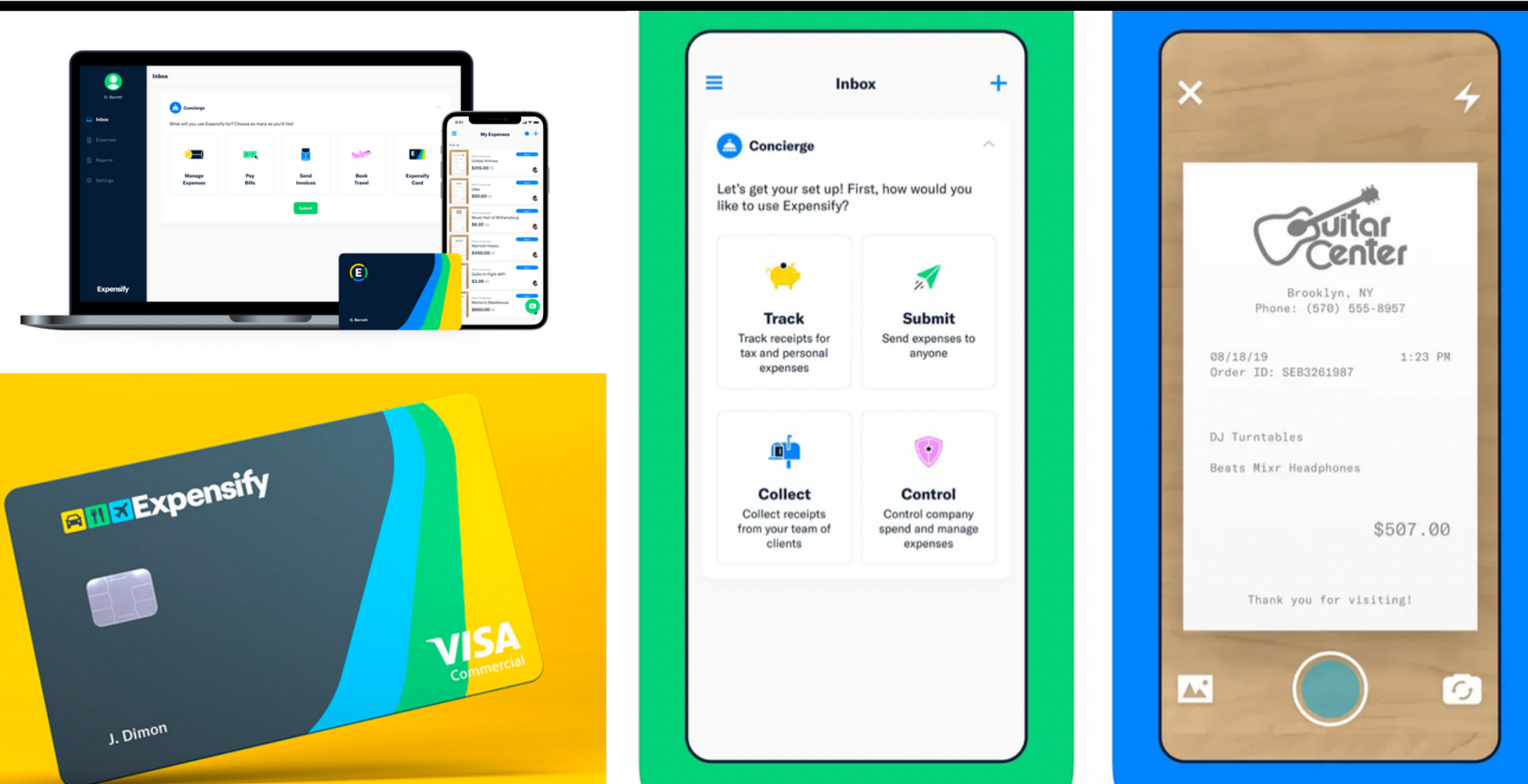
- Storyline Integrations
 - Mock screens can be created to fit specific storylines
- Verbal Mentions
- Branded Signage, Credit Cards, Apparel, etc.

OFF-SCREEN OPPORTUNITIES

- Co-branded advertising
- Writers' room/ Production office gifting

SOCIAL PLATFORMS

@Expensify @Expensify @Expensify @Expensify @Expensify





THE BRAND

Name: Govee

WEBSITE

ABOUT THE BRAND

Govee is a global leading smart home brand that has pursued personalized and fun life experiences through continuous innovations since 2017 - especially in ambient lighting, home appliance products, and smart IoT systems. With 235 invention patents and 12M+ app users, Govee's smart lights and smart appliances (for outdoor, tv, gaming, and more!) have provided limitless design opportunities and exceeded \$200M in sales.

OPPORTUNITIES

- Product placement
- Set decoration
- Verbal mentions
- Govee app usage

SOCIAL PLATFORMS



@govee



@goveeofficial



@govee.official



@goveeofficial



@govee



@goveeofficial



KAHI



THE BRAND

KAHI

kahicosmetics.com

ABOUT THE BRAND

KAHI is a Korean beauty brand whose philosophy is focused on revitalizing the power of natural skin through easy-to-use products at home. Their KAH I Anti-Aging Wrinkle Bounce Balm (\$35) is their most popular line.

KAHI is sold on Amazon (with a 4.5 stars out of 5 from consumer reviews), Walmart, Korean e-commerce stores and other beauty retailers. Ingredients include: Shea butter, Sunflower seed oil, Almond oil, Carrot seed oil, Salmon collagen.

OPPORTUNITIES

ON SCREEN OPPORTUNITIES

- Prop usage: Swipe Eyes, Lips, Cheek + Neck
- Signage
- Retail display set-up
- Storyline driven with product usage
 - Characters to be seen gliding the product on their cheeks, eyes, lips, and neck.

SOCIAL PLATFORMS



LG | CO-PROMOTIONAL PARTNER BRAND

LG SIGNATURE OLED TV R



THE BRAND

LG

<https://www.lg.com/us/monitors>

ABOUT THE BRAND

LG electronics and appliances feature innovative technology and sleek designs to suit your life and your style.

OPPORTUNITIES

PARTNERSHIP OPPORTUNITIES

- LG is only looking to participate in large sponsorships and co-promotional partnerships at this time, with extremely limited product available for set dec. and props

SOCIAL PLATFORMS



MONTEREY BAY AQUARIUM | PARTNER BRAND



THE BRAND

Monterey Bay Aquarium
montereybayaquarium.org

ABOUT THE BRAND

Open since 1984, Monterey Bay Aquarium is dedicated to inspiring the conservation of the ocean. The Aquarium has over 200 exhibits and 80,000 plants and animals for visitors to explore. The Aquarium serves as a window to the wonders of the ocean through its life-changing teacher and youth development programs which help young people find their voices as ocean conservation leaders and ensure a healthy future for the ocean. Key conservation initiatives include fighting climate change, curbing plastic pollution, and creating sustainable seafood farming.

The aquarium offers t-shirts, sweaters, hoodies, baseball caps, bottles, mugs, posters (framed or unframed), stickers, and tote bags that visitors purchase to commemorate their visit.

OPPORTUNITIES

ON SCREEN OPPORTUNITIES

- Storyline Integrations
- Prop Usage
- Set Decoration
- Wardrobe/Costuming
- Verbal Mentions
- Location Shoot

OFF SCREEN OPPORTUNITIES

- Co-Promotion

SOCIAL PLATFORMS



Monterey Bay Aquarium



@MontereyAq



@MontereyAq



Monterey Bay Aquarium



Monterey Bay Aquarium



@montereybayaquarium



NARS COSMETICS | PARTNER BRAND



THE BRAND

NARS COSMETICS

<https://www.narscosmetics.com>

ABOUT THE BRAND

NARS Cosmetics is a French cosmetics and skin care company founded by make-up artist and photographer Francois Nars in 1994. NARS celebrates true individuality and has created various multi-use beauty products and is now a subsidiary of Shiseido.

NARS embraces the audacious at every turn, bringing a high-fashion, high-style and forward-thinking approach to beauty. The iconic brand is known for high quality products and quirky names. Top sellers are the NARS creamy concealer along with the NARS orgasm blush collection.

OPPORTUNITIES

- Product Placement
- Fee-based Integration
- Product Sampling
- Makeup Artist Sampling
- Co-Promotional Partnerships

SOCIAL PLATFORMS



[@NARSCosmetics](https://twitter.com/NARSCosmetics)



[@narsissist](https://www.instagram.com/narsissist)



[@narscosmetics](https://www.facebook.com/narscosmetics)



[@NARSCosmeticsofficial](https://www.youtube.com/NARSCosmeticsofficial)

Passion Roses™



THE BRAND

PassionRoses
passionroses.com

ABOUT THE BRAND

Passion Growers brings you the finest, highest quality, most unique varieties of roses sold. Each stem is handpicked in the fields of Bogota, Colombia, and carefully checked to guarantee that only the finest stems are harvested and shipped. They are grown on sustainable farms, and are both Rain Forest Alliance and Carbon Neutral certified

OPPORTUNITIES

ON SCREEN OPPORTUNITIES

- Storyline Integrations
- Set Decoration
- Verbal Mentions
- Signage
- Branded Bouquets + Delivery Truck Signage

CROSS PROMOTIONAL OPPORTUNITIES

- Rose Giveaways For Contests
- Co-Branded Advertising
- Influencer Ambassador Programs

SOCIAL PLATFORMS





THE BRAND

PEAK AUTO

<https://www.owi.com/retail/brands/peak-auto>

ABOUT THE BRAND

PEAK is all about independence. Its products fit almost every vehicle. PEAK helps consumers keep their cars on the road so that they can enjoy the ride. PEAK's products consist of PEAK Antifreeze + Coolant which works for all vehicle makes and models, PEAK Power Vision Headlamps, Beam Wiper Blades, and PEAK® ALL-IN-ONE™ WINDSHIELD WASH.

OPPORTUNITIES

ON SCREEN OPPORTUNITIES

- Prop Usage
- Set Decoration
- Verbal Mentions
- Signage

SOCIAL PLATFORMS





THE BRAND

Pilot Pen
pilotpen.com

ABOUT THE BRAND

Pilot Pen maintains the top share position in the gel, rolling ball and erasable pen categories. Pilot's line of acclaimed products includes the G2 Gel Ink, Precise V5/V7 Rolling Ball and FriXion Erasable pen lines. Pilot Pen manufactures and distributes from its state-of-the-art facility in Jacksonville, Florida; its parent company is the oldest and largest manufacturer of writing instruments in Japan.

OPPORTUNITIES

ON SCREEN OPPORTUNITIES

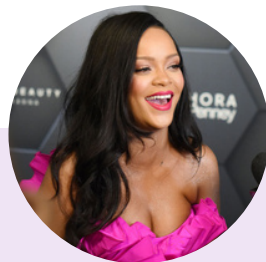
- Storyline Integrations
- Verbal Mentions
- Signage
- Writing/Drawing Opportunities
- Talkshow Partnerships

CROSS PROMOTIONAL OPPORTUNITIES

- Pen Giveaways
- Co-Branded Advertising

SOCIAL PLATFORMS

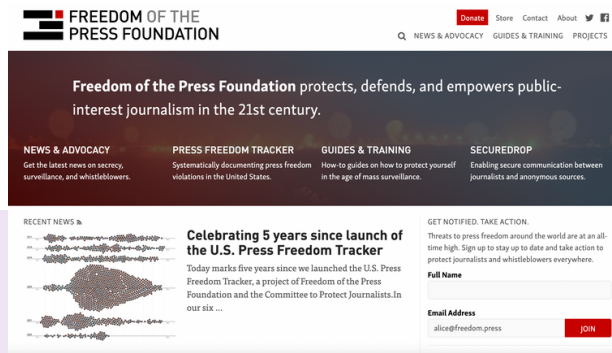




Rihanna
rihanna.store



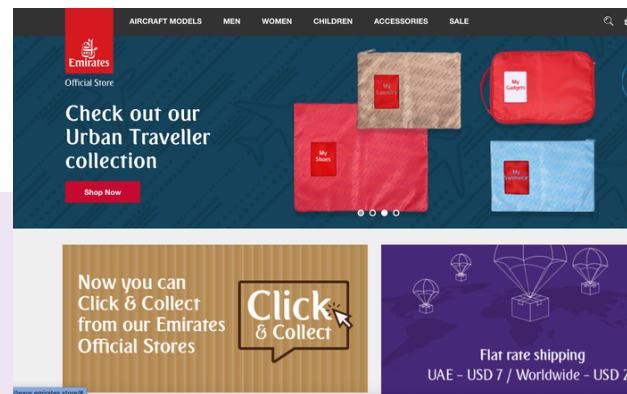
Freedom of the Press Foundation
freedom.press



Hiveonline
hive.online



Emirates
emirates.store



THE BRAND

Radix FZC
radix.website

ABOUT THE BRAND

Radix is one of the world's leading domain registries featuring 10 dynamic web extensions that include .ONLINE, .STORE, .TECH, .WEBSITE, .SPACE, .PRESS, .SITE, .HOST, .FUN and .UNO. Through these extensions, Radix is empowering business owners to get short, memorable and descriptive domain names that can be used for a website, email address, or a variety of other internet addressing purposes.

OPPORTUNITIES

ON SCREEN OPPORTUNITIES

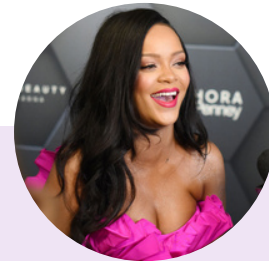
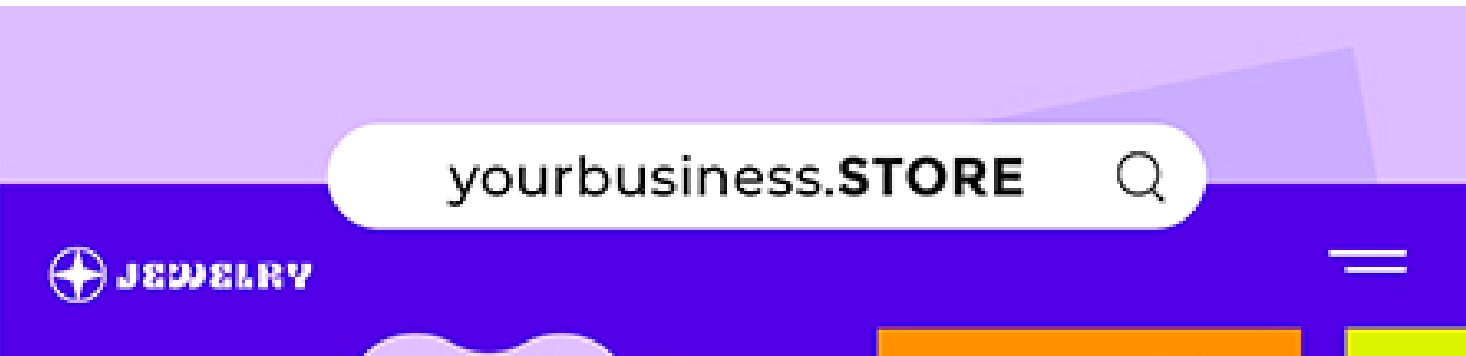
- Storyline Integrations: Celebs, Ad Agencies, e-Commerce, Brand Launches
- Inserts of Website, Website Searches or Digital Ad
 - Ex: The main character Mike is a musician, his band is Mike's Band. Create a mike.fun or mikesband.online.

OFF SCREEN OPPORTUNITIES

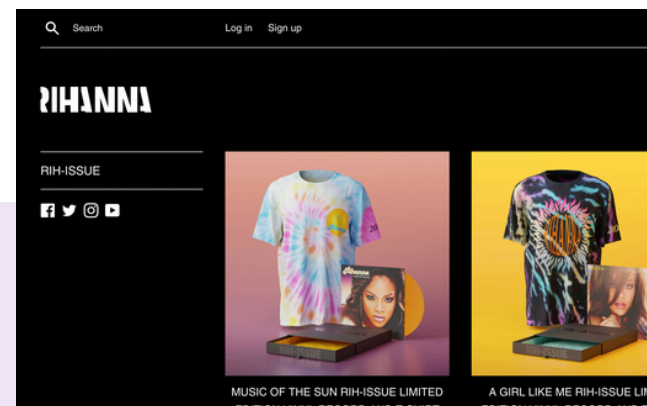
- Create a real-world version of the character's merchandise line or website as a part of the storyline.
 - Ex: Design and produce mikesbandmerch.store or mikesband.website in the series/film. Audiences can use the easter egg to visit the website and purchase Mike's Band merch from the real-life website
 - Ex: Distributor-driven viewer sweepstakes is run through website with domain name provided for free for multiple years.
- Potential digital promotion in Radix ads for the specific domain
 - Ex: mikesband.site or mikesbandmerch.store would be featured on screen in a Radix spot.

SOCIAL PLATFORMS

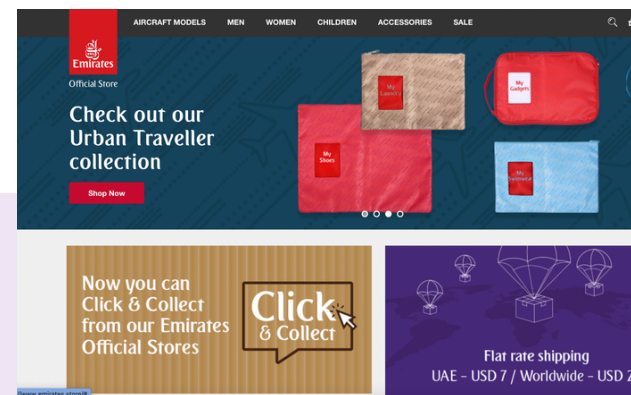




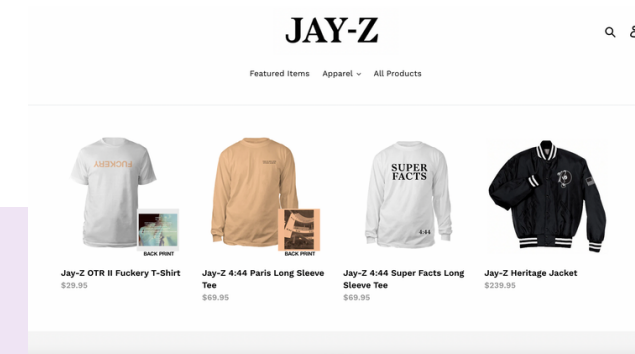
Rihanna
rihanna.store



Emirates
emirates.store



JayZ
jayz.store



PewDiePie
pdp.store



THE BRAND

.STORE Domain
get.store

ABOUT THE BRAND

.Store is a domain extension to help elevate the internet e-commerce experience. Get URLs that you won't be able to get using any other domain extension. If the primary goal of your website is to sell, nothing says it better than a .Store.

OPPORTUNITIES

ON SCREEN OPPORTUNITIES

- Storyline Integrations: Celebs, Ad Agencies, e-Commerce, Brand Launches
- Inserts of Website, Website Searches or Digital Ad
 - Ex: The main character Mike is a musician, his band is Mike's Band. Create a mike.fun or mikesband.online.

OFF SCREEN OPPORTUNITIES

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- Potential digital promotion in .Store ads
 - Ex: mikesband.site or mikesbandmerch.store would be featured on screen in a Radix spot.

SOCIAL PLATFORMS



@dotstoredomains



@getdotstore



@getdotstore



@get.store



THE BRAND

SIMPLISAFE

simplisafe.com

ABOUT THE BRAND

SimpliSafe is a home security system founded in 2006. Designed as a DIY security system, SimpliSafe is intended to be affordable and easy enough for consumers to install without the help of a professional.

OPPORTUNITIES

- Prop usage
- Set decoration
- SimpliSafe App usage
- Signage
- Storyline driven with product usage
- Co Branded Advertising

SOCIAL PLATFORMS



@simplisafe



@simplisafe



@simplisafe



@simplisafeofficial



@simplisafe



THE BRAND

Square
squareup.com

ABOUT THE BRAND

Square, Inc. (NYSE:SQ) builds tools to empower businesses and individuals to participate in the economy. Sellers use Square to reach buyers online and in person, manage their business, and access financing. Square has offices in the United States, Canada, Japan, Australia, Ireland, Spain, and the UK. Square's widely used hardware includes registers, terminals, stands, stand mounts, and readers. Square also has a credit card for professionals and helps users create websites for their business.

OPPORTUNITIES

ON SCREEN OPPORTUNITIES

- Storyline Integrations
- Set Decoration
- Verbal Mentions
- Signage

SOCIAL PLATFORMS



VOLANDO TEQUILA | PARTNER BRAND



THE BRAND

Volando Tequila

volandotequila.com.au

ABOUT THE BRAND

Built by champions, and crafted through friendship, Volando Tequila was created to elevate life's moments, and founded in Queensland, Australia by two professional world class athletes: NHRA Pro Stock driver Shane Tucker and former Olympic middleweight Jesse Ross.

Volando Tequila is made for the modern, sophisticated palate in Los Altos de Jalisco, the world's finest agave growing region. The perfect 100% agave ultra-premium tequila, Volando's Blanco, Reposado and Mezcal are each crafted by Casa Aceves, a third generation family distiller from the famous 'Golden Tequila Triangle' of Mexico. Visit VolandoTequila.com

OPPORTUNITIES

On Screen

- Storyline Integrations
- Prop Usage
- Set Decoration
- Verbal Mentions
- Signage

Off Screen

- Event Pouring

SOCIAL PLATFORMS



CONTACT

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partnerships@hollywoodbranded.com

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305 Avenue G
Redondo Beach, CA 90277

Warehouse For Deliveries
110 Lomita Street
El Segundo, CA 90245



HOLLYWOOD BRANDED

Leverage The Power Of Pop Culture To Build Your Brand Reputation